

GNAM | Global Network for Advanced Management
EMBA GNW | Global Network Week | June 11-15, 2018

Tokyo Program

INNOVATION X GLOBALIZATION | Super Aging Society Japan

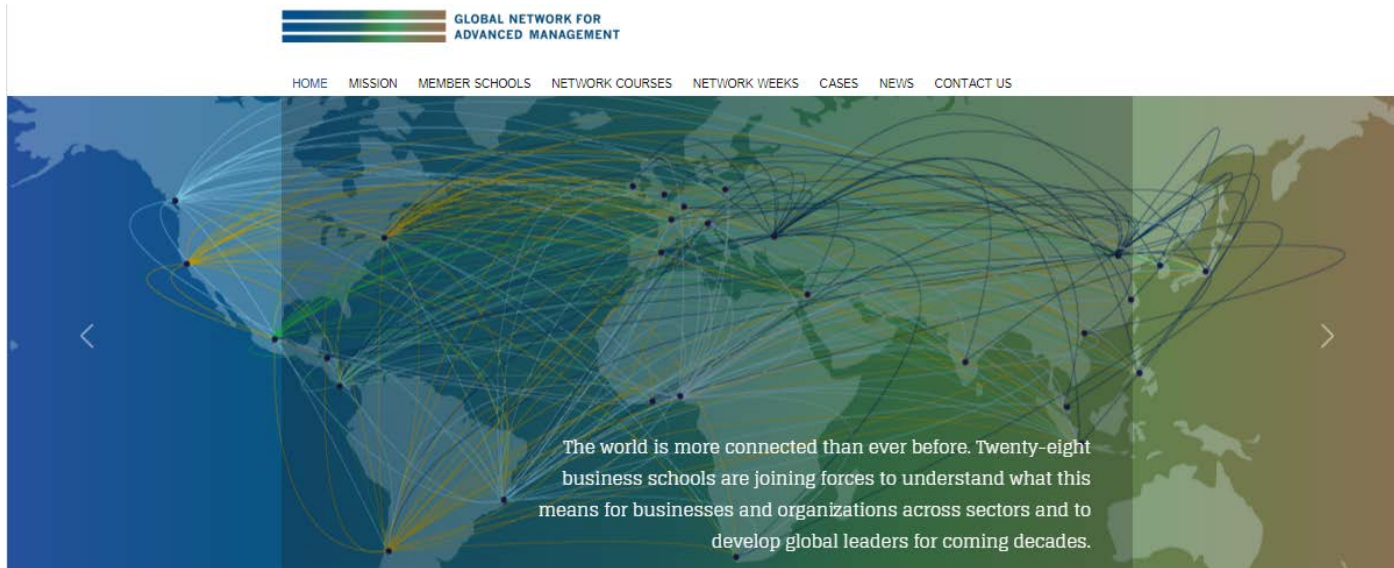
Program Overview
June 11, 2018



The Global Knowledge Hub in Tokyo

GNAM | Global Network for Advanced Management

- Network of 30 business schools around the world, pursuing to advance innovation in management education.



EMBA GNW | June 2018

- One-week intensive; Offered in June.
- Started in 2016; ICS to join in 2018.
- Next One: June 11-15, 2018; Participated by 12 institutions

<http://advancedmanagement.net/Global-Network-Week#EMBAGNW2018>



World Business Council for Sustainable Development



Yale SCHOOL OF MANAGEMENT



University of Ghana Business School

BerkeleyHaas



UCD Michael Smurfit Graduate Business School



1. THE THEME
2. THE PROGRAM
3. THE SCHOOL

1. THE THEME

JAPAN AS A FRONT RUNNER OF THE AGING SOCIETIES



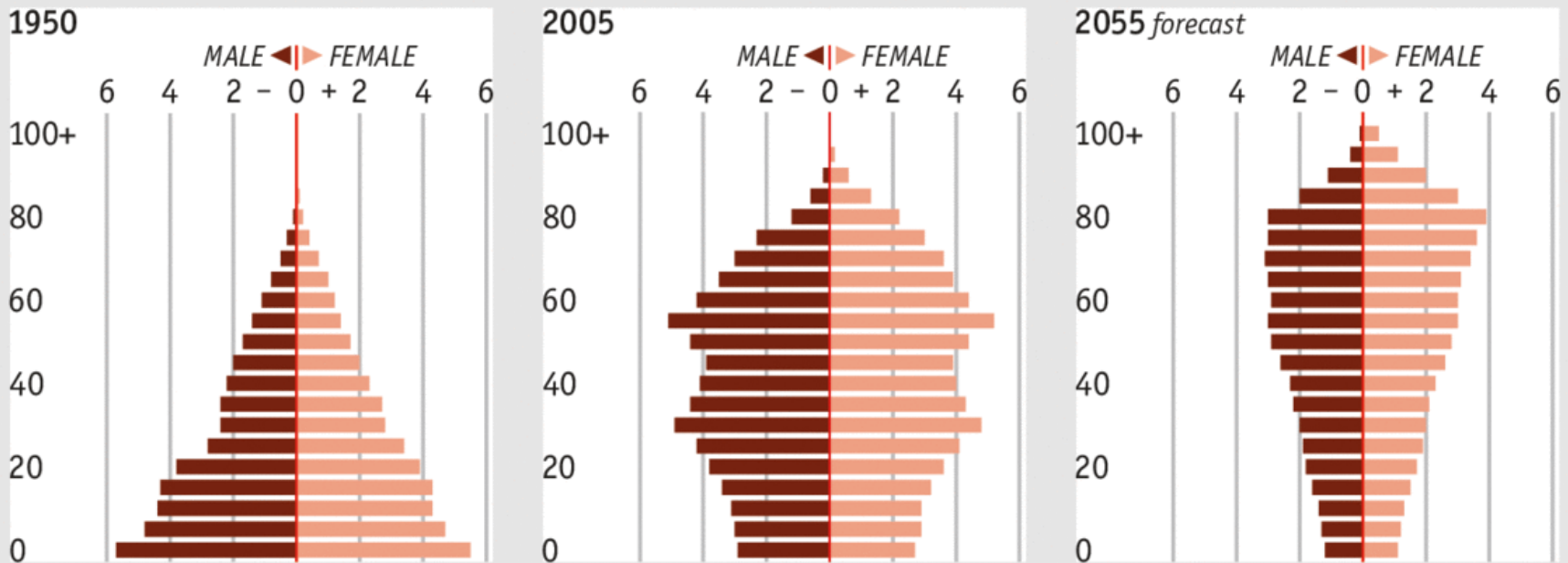
Source: The Globe and Mail (2017) "The Boomer Shift: Japan's Bold Steps" (Accessed: January 16, 2018)
<https://www.theglobeandmail.com/globe-investor/retirement/retire-planning/how-japan-is-coping-with-a-rapidly-aging-population/article27259703/>

JAPAN | As a Super Aging Society

The world is rapidly shifting towards an unprecedented aging society. Japan is clearly the “front runner” of this trend with people over the age of 65 making up a quarter of Japan's population now and on track to reach 40% by 2050. Welcome to Super Aging Society Japan!

Japan's population

By age group, m



[Economist.com/graphicdetail](https://www.economist.com/graphicdetail)

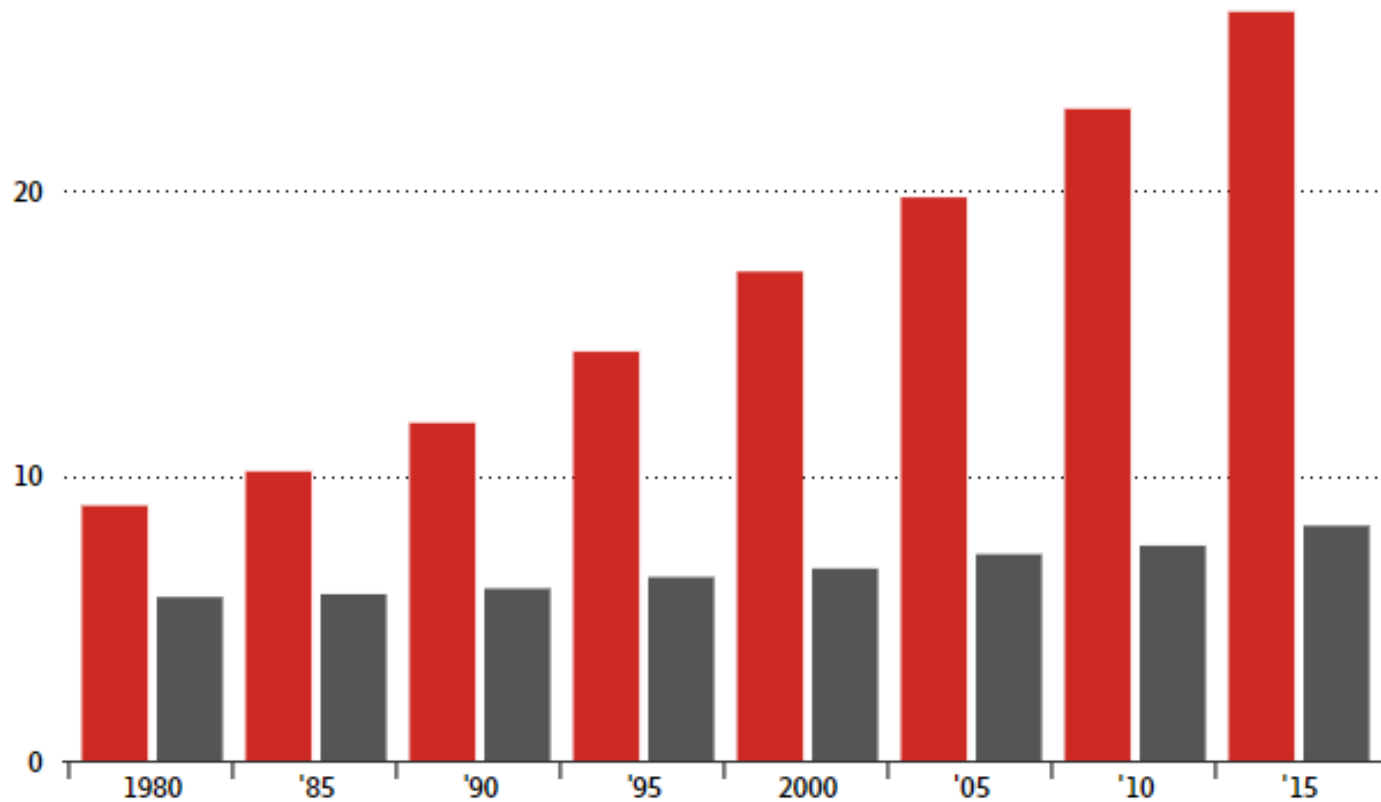
Source: The Economist (2014) “Japan in Graphics: Falling Blossom” (Accessed: January 16, 2018)
<https://www.economist.com/blogs/graphicdetail/2014/12/japan-graphics>

JAPAN | As a Front Runner

Percentage of population aged 65-plus

● Japan ● World

30% As of July 1

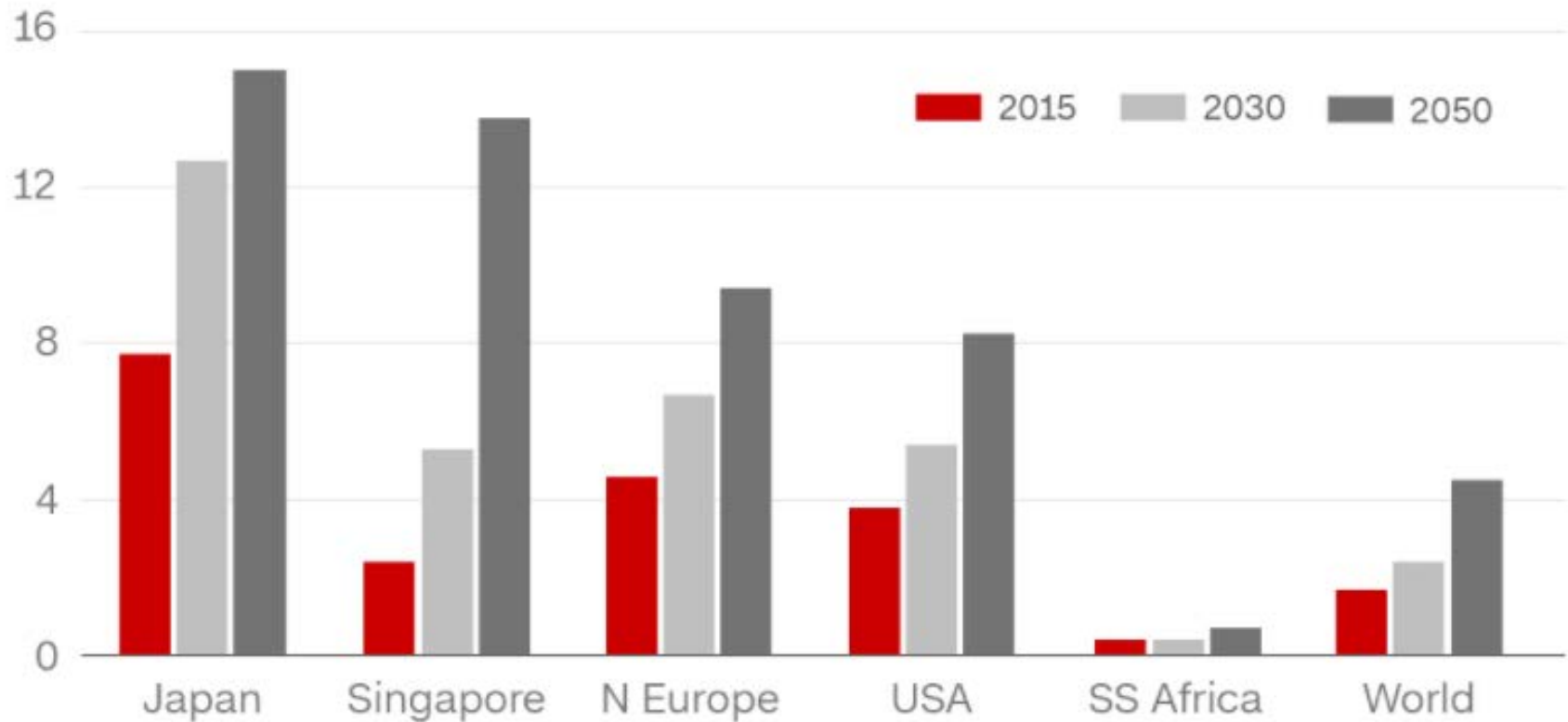


THE GLOBE AND MAIL » SOURCE: UN POPULATION DIVISION

Source: The Globe and Mail (2017) "The Boomer Shift: Japan's Bold Steps" (Accessed: January 16, 2018)
<https://www.theglobeandmail.com/globe-investor/retirement/retire-planning/how-japan-is-coping-with-a-rapidly-aging-population/article27259703/>

JAPAN | As a Front Runner

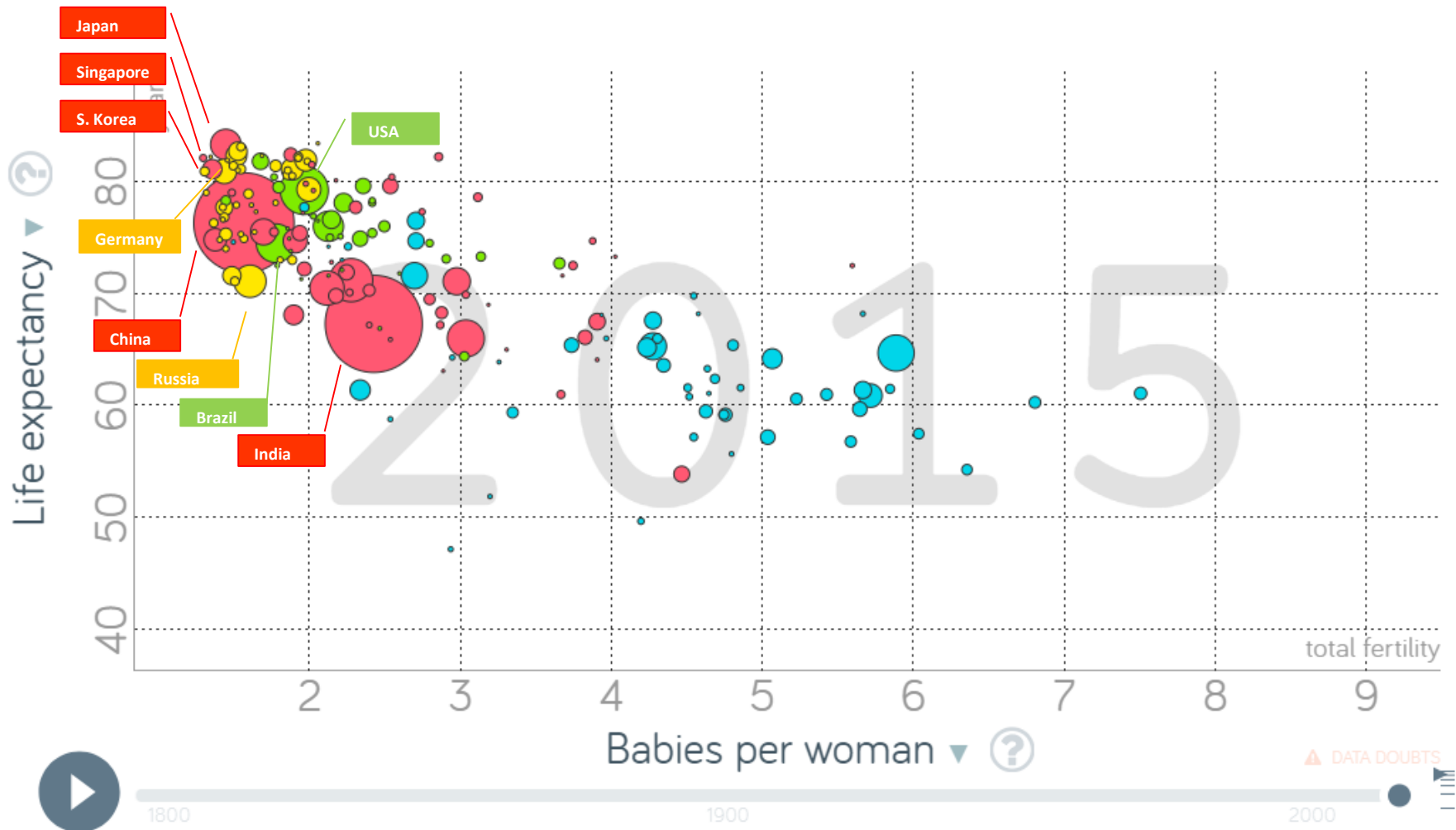
Percentage of population over 80



Source: United Nations, Profiles of Ageing 2015

Source: CNN (2016) "Singapore turns to robots to get seniors moving" (Accessed: January 16, 2018)
<http://edition.cnn.com/2015/10/20/asia/singapore-aging-robot-coaches-seniors/index.htm> |

JAPAN | As a Front Runner



Source: Gapminder, accessed January 16, 2018

https://www.gapminder.org/tools/#_state_marker_opacitySelectDim:1&axis/_x_which=children/_per/_woman/_total/_fertility&domainMin:null&domainMax:null&zoomedMin:null&zoomedMax:null&scaleType=linear;&axis/_y_zoomedMin:40;;&ui_presentation:true;&chart-type=bubbles

JAPAN | Opportunities and Challenges



Source: <https://www.slashgear.com/robotic-robots-take-care-of-japan-elderly-population-2737078/>
 Source: <http://techwireasia.com/2017/08/population-rapidly-aging-japan-touts-robots-future/>
 Source: <https://www.economist.com/news/business/21731677-around-5000-nursing-care-homes-across-country-are-testing-robots-japan-embracing>
 Source: <https://www.roboticstomorrow.com/article/2015/12/the-new-family-member-a-robotic-caregiver/7312/>
 Source: <https://www.theglobeandmail.com/news/technology/retirement/retire-planning/how-japan-is-coping-with-a-rapidly-aging-population/article2737078/>
 Source: <https://towardsdatascience.com/robotic-robots-take-care-of-japan-elderly-population-2737078/>
 Source: http://www.japantimes.co.jp/news/2016/01/27/national/social-issues/development-care-robots-growing-aging-japan/#.W3x651_u
 Source: <http://olsonfarlow.com/editorial/robotics/shopping-and-companion-robots-and-for-elderly-kyoto-japan>
 Source: <http://indianexpress.com/article/business/companies/toyota-unveils-robot-baby-kirobo-mini-to-tug-at-maximal-interest-in-aging-japan-306263/>

2. THE PROGRAM

INNOVATION X GLOBALIZATION | SUPER AGING SOCIETY JAPAN



Source: Alamy, "Tokyo tower, city skyline and Mount Fuji beyond, Tokyo, Japan, Asia" (Accessed and purchased: January 17, 2018)
<http://www.alamy.com/stock-photo-tokyo-tower-city-skyline-and-mount-fuji-beyond-tokyo-japan-asia-50707563.html>

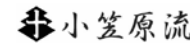
SUPER AGING SOCIETY JAPAN | Description

- **WHEN:** June 11-15, 2018
- **WHO:** 22 EMBAAs from 6 GNAM partner business schools
- **WHAT:** To help GNAM EMBA candidates understand the unique challenges and opportunities facing aging societies. Classroom sessions, company visits, and a group project exposes you to the issues we will encounter globally in the coming few decades. Looking through the prism of Japan, participants will see the future of global society, just like a time traveler. Come join us in Tokyo, Japan, where the future is happening now!

- Classroom sessions at:



- Speaker/company sessions by:



- Group Project with:



SUPER AGING SOCIETY JAPAN | Objectives

The program aims to help GNAM EMBA candidates learn:

- **Japan as National Innovation System** | How has Japanese business and economy developed their strengths and weaknesses? How is Japan now trying to maintain its core excellence while adapting to a quickly globalizing and digitizing world economy?
- **Japan as Super Aging Society** | What challenges and opportunities does aging bring to Japanese companies and multi-national corporations operating in Japan?
- **Potential of Digital Technology** | How will the emerging technologies – AI, AR/VR, IoT, Robotics, and so forth – help business identify and capture opportunities while addressing social issues?
- **Global Implications** | What kind of new learning and insights can we gain from the Japanese experience, and extrapolate them to the rest of the world?

SUPER AGING SOCIETY JAPAN | Curriculum

Students will participate in foundation sessions, guest speaker sessions, company visits, and a group project, which together will help them gain deeper insights into business challenges in the aging society.

PROJECT | Time Travel to the Global Super Aging Society

- The group project will be jointly run with Tokyo FabHub (<http://tokyofabhub.com/>).
- Project clients include:
 - Orix Living
 - Hokan Tokyo Business Service

SPEAKER SESSIONS

- Pasona - Business Solutions to Social Issues (Aiko Umehara, Pasona Group)
- IGS - AI, Big Data, and HRM in Super Aging Society (Masahiro Fukuhara, Institute for Global Society)
- Konica Minolta - Imaging & Sensing Technology for Aging Manufacturing/Service Sites (Yuji Ichimura, Executive Director, Konica Minolta)
- Kotoen - Inter-generational Approach to Aging Issues (Daiji Sugi, Director, Kotoen Nursery)

FIELD VISITS

- Cyberdyne (Cyborg-like robot suit for the disabled/senior citizens)
- Fujisawa SST (Sustainable city for the future)
- Kashiwa-no-ha Smart City (Smart city and community)
- Ogasawararyu Reihou Institute (Bushido lessons)

FOUNDATION | Japan – Culture, Demography & Economy

- Japan as National Innovation System – Past, Present, and Future (Y. Fujikawa, H. Ono)
- Japanese Culture – Bushido, Zen, and Japanese Management (M. Kimura, M. Nishisaka)

SUPER AGING SOCIETY JAPAN | Schedule

	DAY 1 Jun 11 (Mon)	DAY 2 Jun 12 (Tue)	DAY 3 Jun 13 (Wed)	DAY 4 Jun 14 (Thu)	DAY 5 Jun 15 (Fri)	
8:30						8:30
9:00	INTRODUCTION & TEAM BUILDING Y. Fujikawa & T. Ito 0830-0930 @ICS	PROJECT Kickoff Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 0830-0930 @ICS	SPEAKER SESSION Inter-generational Approach to Aging Issues Speaker: D. Sugi, Kotoen 0830-1000 @ICS	GATHER AT ICS at 08:30 BUS TO CYBERDYNE 08:30 - 10:15	PROJECT Final Presentation Preparation Group Work 0830-1200 @ICS	9:00
9:30						9:30
10:00	FOUNDATION SESSION Japan as National Innovation System - Past, Present, & Future Y. Fujikawa & H. Ono 0930-1230 @ICS	BREAK 0930-1000	BREAK 1000-1030			10:00
10:30		SPEAKER SESSION Business Solutions to Social Issues in Super Aging Society Speaker: A. Umehara, Pasona Inc. 1000-1130 @ICS	SPEAKER SESSION AI, Big Data & HRM in Super Aging Society Speaker: M. Fukuhara, IGS 1030-1230 @ICS	FIELD VISIT Cyberdyne Studio Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1015-1145 @Tsukuba		10:30
11:00						11:00
11:30						11:30
12:00		BUS TO FUJISAWA SST (LUNCH BOX) 1130-1300		BUS TO KASHIWA 1145-1230		12:00
12:30					LUNCH 1200-1300 @ICS	12:30
13:00	FOUNDATION SESSION Japanese Culture - Bushido, Zen, & Japanese Society M. Kimura & M. Nishisaka 1230-1400 @ICS w/LUNCH	FIELD VISIT Panasonic Fujisawa SST Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1300-1500 @Fujisawa SST	LUNCH 1230-1330 @ICS	LUNCH 1230-1330 @ Kashiwa-no-ha T-SITE	PROJECT Group Presentation Session Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1300-1500 @ICS	13:00
13:30						13:30
14:00			SPEAKER SESSION Imaging & Sensing Technology for Aging Manufacturing/Service Sites Speaker: Y. Ichimura, Konica Minolta 1330-1530 @ICS	FIELD VISIT Kashiwa-no-ha Smart City Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1330-1730 @ Room 1, Conference Center Kashiwa-no-ha		14:00
14:30	BUS TO OGASAWARA 1400-1440	BUS TO ORIX LIVING 1500-1600	BUS TO HOKAN TOKYO 1530-1600		BREAK 1500-1530	14:30
15:00	FIELD VISIT Ogasawara Reiho Institute M. Kimura & M. Nishisaka 1440-1715 @Roka Koen, Setagaya	FIELD VISIT Orix Good Time Living Center Minami Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1600-1730 @Center Minami, Yokohama	FIELD VISIT Hokan Tokyo Business Service Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1600-1730 @Hokan, Sangenjaya		PROJECT Individual Takeaway Workshop Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1530-1700 @ICS	15:00
15:30						15:30
16:00						16:00
16:30						16:30
17:00						17:00
17:30	BUS TO PRINCE PARK 1715-1800	BUS TO ICS 1730-1900	BUS TO ICS 1730-1800	BUS TO ICS 1730-1900	WRAP-UP SESSION Y. Fujikawa & T. Ito 1700-1730 @ICS	17:30
18:00	WELCOME RECEPTION 1800-1930 @Prince Park Tower		Dinner on your own, group project work, and/or individual preparation		CERTIFICATE AWARD RECEPTION 1730-1830 @ICS	18:00
18:30						18:30
19:00		Dinner on your own, group project work, and/or individual preparation		Dinner on your own, group project work, and/or individual preparation		19:00
19:30						19:30
20:00	BUS TO ICS 1930-2000					20:00

PROGRAM DIRECTORS | Faculty Leads

Tomonori (Tom) Ito

Professor & EMBA Program Director

http://www.ics.hub.hit-u.ac.jp/faculty/profile/ito_tomonori_tom.html

Tomonori (Tom) Ito received his MBA from Harvard Business School and his BA from the University of Tokyo, Faculty of Economics. Prior to joining ICS, Professor Ito spent 32 years in finance and investment banking. He worked for UBS as an investment banker, during which time he held the position of (co-)Head of Investment Banking for UBS in Japan. He maintains an extensive network of relationships, developed over the length of his career as an investment banker, incorporating a significant proportion of the senior management of major Japanese corporations. As a Managing Director in areas such as M&As, privatizations, IPOs, equity finance, debt finance, and structured financings, Professor Ito personally led many high profile transactions. Before joining UBS in 1995, he worked for the Bank of Tokyo, including five years in New York.



Yoshinori (Yoshi) Fujikawa

Associate Professor & MBA Program Director

http://www.ics.hub.hit-u.ac.jp/faculty/profile/fujikawa_yoshinori_yoshi.html

Yoshinori (Yoshi) Fujikawa received his BA in Economics and MA in Commerce from Hitotsubashi University in Tokyo, Japan; MBA from Harvard Business School in Boston, Massachusetts; and PhD in Marketing from Pennsylvania State University in University Park, Pennsylvania. His business experience includes marketing research and strategic consulting work with Olson Zaltman Associates, the inventor of the patented research method ZMET (Zaltman Metaphor Elicitation Technique). Professor Fujikawa joined ICS as an Assistant Professor in 2003. Prior to joining ICS, he was a Lecturer and Research Assistant at Pennsylvania State University. He also worked as Research Associate at the Mind of Market Laboratory and the Division of Research, both at Harvard Business School.



FOUNDATION SESSIONS | Session Instructors

Japan as National Innovation System – Past, Present, and Future

Yoshinori “Yoshi” Fujikawa, Associate Professor & Faculty in Charge of MBA Program

Yoshi Fujikawa is an Associate Professor and Faculty in Charge of Academic Affairs, MBA Program, at Hitotsubashi University's Graduate School of International Corporate Strategy (Hitotsubashi ICS). Prior to joining ICS as an Assistant Professor in 2003, he was a Lecturer and Research Assistant at Pennsylvania State University. He also worked as Research Associate at the Mind of Market Laboratory and the Division of Research, both at Harvard Business School. His business experience includes marketing research and strategic consulting work with Olson Zaltman Associates, the inventor of the patented research method ZMET (Zaltman Metaphor Elicitation Technique). Yoshi holds PhD in Marketing from Pennsylvania State University (University Park, PA), MBA from Harvard Business School (Boston, MA), MA (Commerce) and BA (Economics) from Hitotsubashi University (Tokyo, Japan).



Demographic Issues in Japan – Opportunities and Challenges

Hiroshi Ono, Professor

Hiroshi Ono received his BE in mechanical engineering from Waseda University, and his MA and PhD in sociology from the University of Chicago. He was later awarded Docent (equivalent to second doctoral degree) in economics from the Stockholm School of Economics, and Docent in sociology from Stockholm University. Professor Ono joined ICS in 2014. His broad international experience includes professional and academic positions in the U.S., Sweden and Japan. With a career-long interest and experience in both the academic and business sectors, he integrates theory, evidence and actual practice in his research and teaching. In parallel with his extensive academic record, Professor Ono's work has won recognition in business-oriented settings including Best International Paper Award from the Labor and Employment Relations Association and Top 20 Paper Award from the Rosabeth Moss Kanter Award for Excellence in Work-Family Research.



FOUNDATION SESSIONS | Session Instructors

Japanese Culture – Bushido, Zen, and Japanese Society

Motoko Kimura, Visiting Lecturer (Founder and Co-Executive Director, WaNavi Japan)

Motoko Kimura received her BA in Policy Science from Keio University. Previously, she worked for the Japan Bank for International Cooperation (JBIC) on research projects and development policies focused on reconstruction and peace building through ODA (Official Development Assistance) in post-conflict countries. Subsequently, Ms Kimura became a professional teacher of Japanese language and culture, teaching students from many countries as well as supporting asylum seekers set-up their lives in Japan. In the wake of the Great East Japan Earthquake in 2011, she founded the not-for-profit organization WaNavi Japan to support international residents in Japan and raise funds for the disaster-victims in Tohoku. As WaNavi Japan's Founder and Executive Director, she continues to provide various services that empower international residents to be able to live comfortably and confidently in Japan.



Mina Nishisaka, Visiting Lecturer (Co-Executive Director, WaNavi Japan)

Mina Nishisaka is the Co-Executive Director of WaNavi Japan, a not-for-profit organization that provides various services to empower international residents to live comfortably and confidently in Japan. Ms. Nishisaka earned her MA in Communication Management from the University of Southern California, and her BA in Environmental Information from Keio University. She previously worked for The Monex Group under CEO Oki Matsumoto, where she was in charge of corporate communications. She currently leads WaNavi's business development and communication initiatives. Alongside WaNavi, she was a consultant to Kabuki actor Ebizo Ichikawa for his overseas promotions. At the Graduate School of International Corporate Strategy of Hitotsubashi University (ICS), Ms. Nishisaka teaches the Japanese Culture Course as an Adjunct Assistant Professor and also facilitates Tokyo Orientation and Disaster Preparedness Workshop during the foundation week to support international students' smooth set-up of their lives in Japan.



SPEAKER SESSIONS | Expert Guest Speakers



 **PASONA Business Solutions to Social Issues**
Aiko Umehara
Senior Manager
Public Relations Department
Pasona Group Inc.

<https://www.pasonagroup.co.jp/english/>
<https://www.pasonagroup.co.jp/jobhubsquare/>



Inter-generational Approach to Aging Issues
Daiji Sugi
Director
Kotoen Nursery
Facility for child care and elderly care

<http://www.kotoen.or.jp/>
https://www.gov-online.go.jp/eng/publicity/book/hlj/html/201512/201512_04_en.html

SPEAKER SESSIONS | Expert Guest Speakers



institution for a
global society

**AI, Big Data & HRM in
Super Aging Society**

Masahiro Fukuhara
Founder & CEO
Institution for a Global Society
GROW, an AI-based HRM solutions

<https://www.i-globalsociety.com/en/>



KONICA MINOLTA

**Imaging & Sensing Technology for
Aging Manufacturing/Service Sites**

Yuji Ichimura
Senior Executive Officer & President
Industrial Optical System Business Hqs.
Business Innovation Center
Konica Minolta, Inc.

https://www.konicaminolta.com/com_message/sp/monitoring_solution/index.html

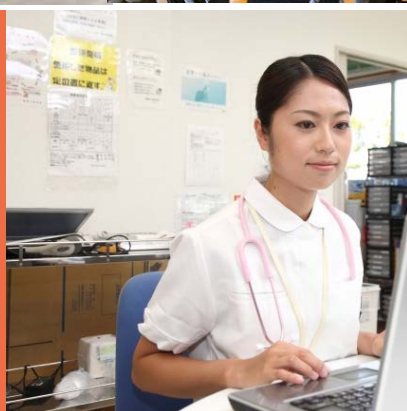
FIELD VISITS



訪問看護の
「未来」をささえる

ホウカンTOKYO
ビジネスサービス株式会社

HOKAN Tokyo Business Service
“Visiting Nursing Service” Startup
<https://www.htbs.co.jp/>



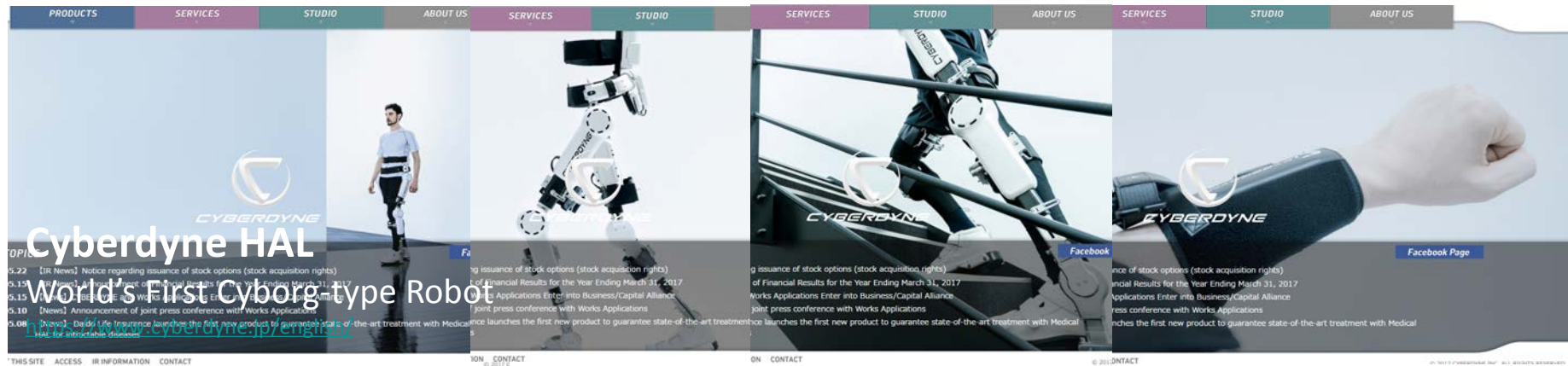
ホウカンTOKYO
代々木上原 支所

元気に楽しく
親切と笑顔
届けます ♡

ご訪問エリア
世田谷区・渋谷区
新宿区・杉並区



FIELD VISITS



PROJECT | Time Travel to Global Super Aging Society

- The participants will be divided into 4 groups and each group will be assigned to one of the two companies as its client:
 - ORIX Living Co., Ltd.
 - HOKAN Tokyo Business Service Co., Ltd.
- Group project consists of:
 - Pre-Trip Assignment (which helps participants to get familiar with frameworks to use during the week and to gain background knowledge to grasp issues facing super aging society)
 - Sessions, Visits, and Workshops (which provides participants with opportunities to learn from managers, residents, and other stakeholders in super aging society), and
 - Final Presentations (at which each group presents final proposal to the client, and each participant shares his/her own individual takeaway with each other).
- For further details:
Check out the project website!
<http://superageingsociety.com/>
- The group project will be run with Taku Furukawa, Founder & Organizer, Tokyo FabHub
(<http://tokyofabhub.com/>).



TOKYO
FABHUB



3. THE SCHOOL

HITOTSUBASHI UNIVERSITY & HITOTSUBASHI ICS



HITOTSUBASHI UNIVERSITY

- Founded in 1875
- The first national university in Japan, specialized exclusively in social sciences
- Located in Kunitachi City (Western Suburb of Tokyo)

 **HITOTSUBASHI
UNIVERSITY**

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CAPTAINS OF INDUSTRY, INNOVATORS IN SOCIETY

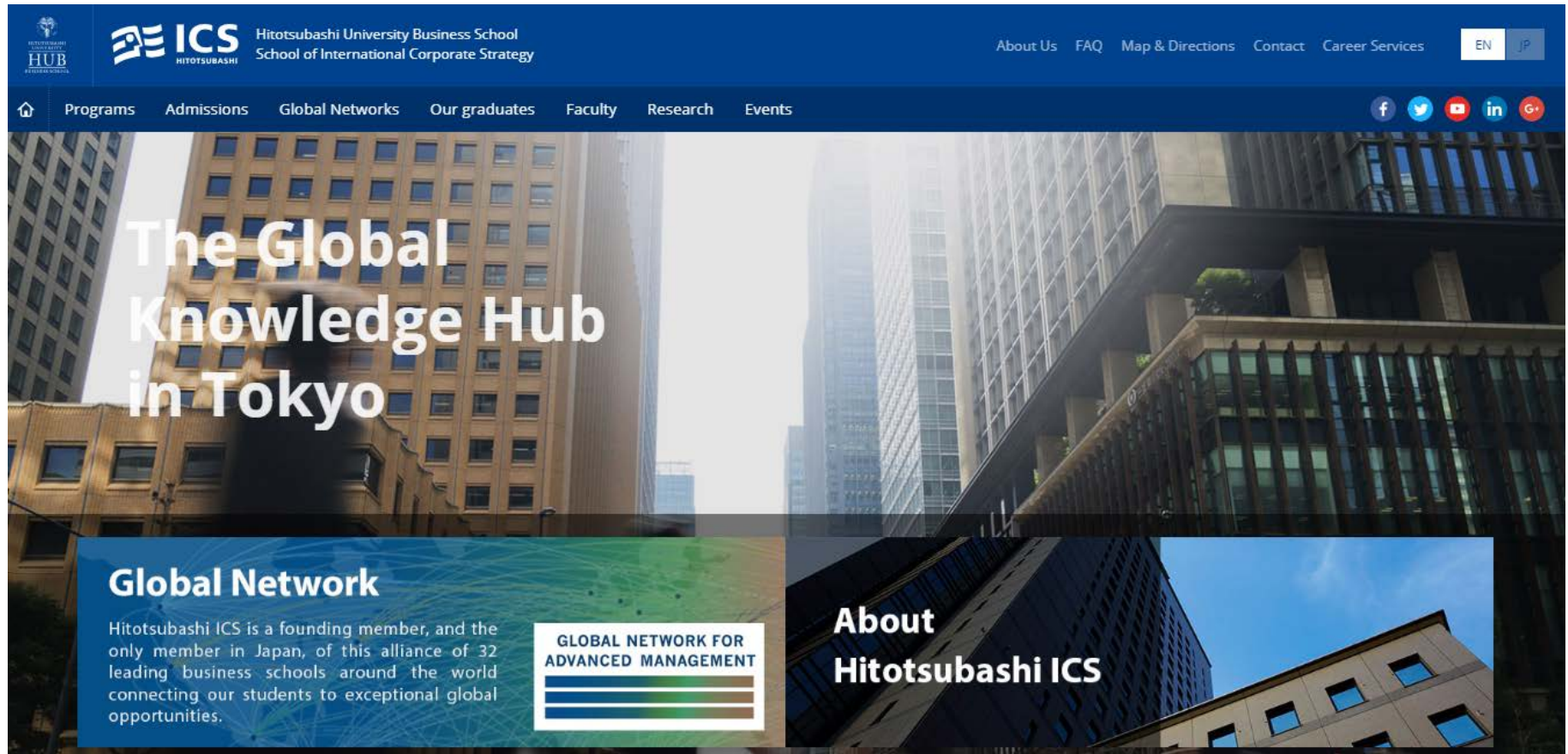
The government announced the recipients of the 2018 Spring Awards of the Order of the Sacred Treasur ...

[Read More »](#)



HITOTSUBASHI ICS

- Founded in 2000
- Japan's first national university business school, providing 100%-English MBA
- Located in Hitotsubashi, the birthplace of the university in downtown Tokyo.



HITOTSUBASHI HUB **ICS** HITOTSUBASHI Hitotsubashi University Business School School of International Corporate Strategy

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Home Programs Admissions Global Networks Our graduates Faculty Research Events

The Global Knowledge Hub in Tokyo

Global Network
Hitotsubashi ICS is a founding member, and the only member in Japan, of this alliance of 32 leading business schools around the world connecting our students to exceptional global opportunities.

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

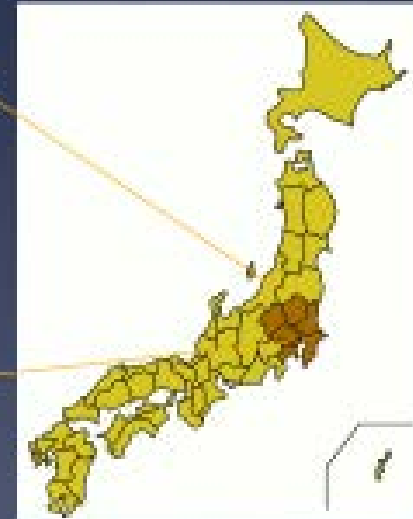
About Hitotsubashi ICS

<http://www.ics.hub.hit-u.ac.jp/>

HITOTSUBASHI ICS | Where We Are



Kanto Region (Greater Tokyo)
10% of Japan's land mass.
33% of population (42M).
40% of GDP.



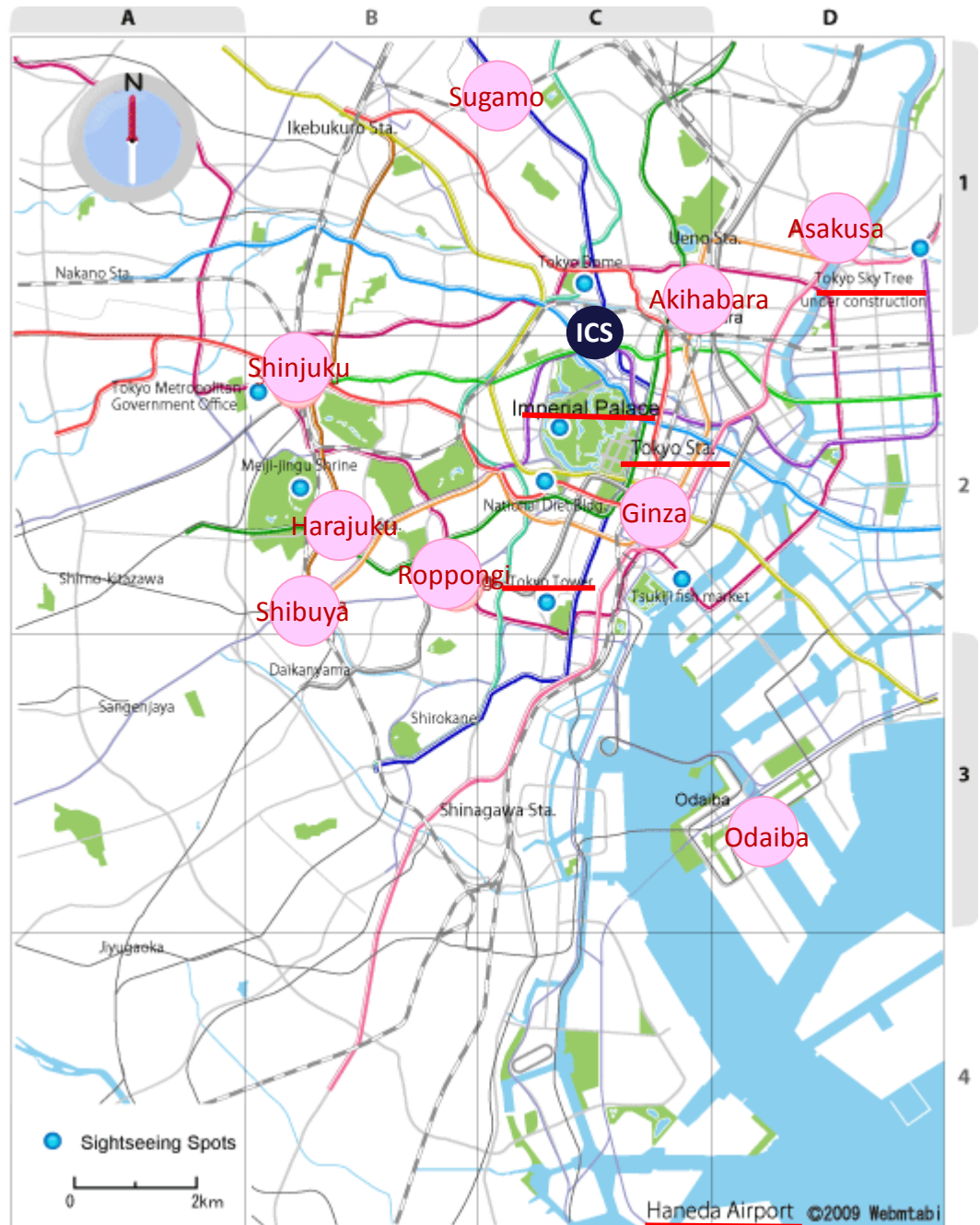
HITOTSUBASHI ICS | Where We Are



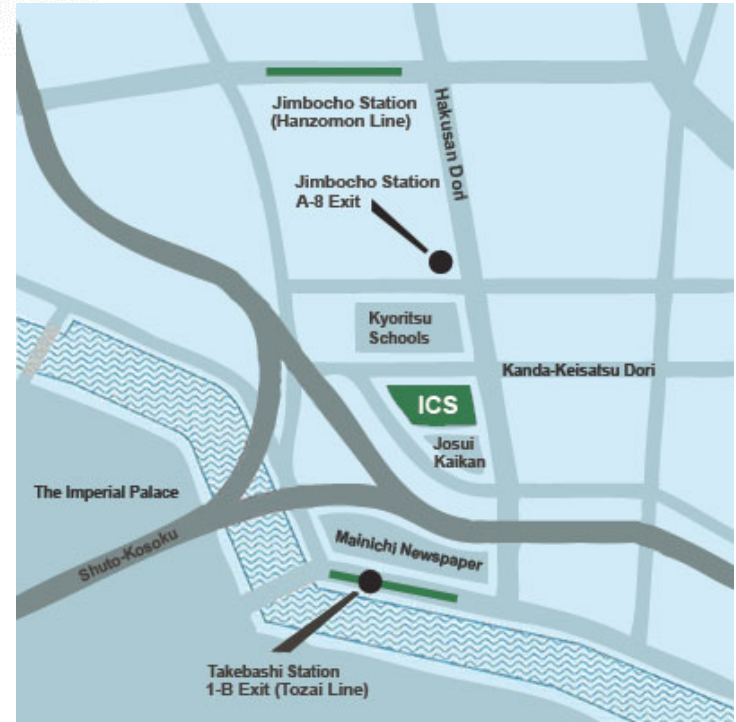
(http://mapsof.net/uploads/static-maps/tokyo_political_map.png)

HITOTSUBASHI ICS

Where We Are



HITOTSUBASHI ICS | Getting to ICS



Address:

Hitotsubashi ICS
Graduate School of International Corporate Strategy,
Hitotsubashi University
2-1-2 Hitotsubashi, Chiyoda-ku, Tokyo 101-8439 Japan
Phone: +81.3.4212.3094/3154

From Stations Nearby:

- From Jimbocho Station: 3 min. walk from A-9 exit.
- From Takebashi Station: 4 min. walk from 1-B exit.

HITOTSUBASHI ICS | Getting to ICS

From NRT: Narita International Airport

From NRT to Tokyo Station

- Railway 1: JR Narita Express – 56 min. to Tokyo Station
- Railway 2: Keisei Skyliner – 41 min. to Ueno Station (From Ueno to Tokyo Station – 7 min. by JR)
- Limousine Bus: 75 – 110 min. to Tokyo Station
- For further information: <http://www.narita-airport.jp/en/access/index.html>

From Tokyo Station to ICS

- Walk from Tokyo Station to Otemachi Station (5 min.) or Take Marunouchi Line from Tokyo to Otemachi.
- Then take Tozai Line from Otemachi to Takebashi Station, or Mita Line/Hanzomon Line to Jimbocho Station.
- For further details: <http://www.tokyometro.jp/en/subwaymap/>

From HND: Tokyo International Airport (Haneda)

From HND to ICS

- Railway 1: Keihin Kyuko Line (30 min.) to Mita Station, and Subway Mita Line to Jimbocho Station (12 min.)
- Railway 2: Tokyo Monorail Line (20 min.) to Hamamatsucho Station, and take JR to Tokyo Station (6 min.)
- Limousine Bus: 25 – 45 min. to Tokyo Station
- For further information: <http://www.tokyo-airport-bldg.co.jp/en/access/#t1>

From Tokyo Station to ICS

- Please refer to the above.

HITOTSUBASHI ICS | Dress Code

We are holding several company/field sessions in the program.
Dress code is as follows (unless otherwise noted):

- **Business Formal** | ~~Project client site~~/Final presentation session

- **Casual** | Ogasawara Reiho Institute (Jun 11)

Please wear comfortable pants so that you will be able to experience Japanese etiquette lesson in the tatami room as well as practice archery and horseback archery in the training hall.

- **Business Casual** | All the other sessions

NOTES

- **Tokyo Weather in June:** Average high: 25.5C (77.9F), Average low: 19.1C (66.4F), Precipitation: Wet (167.7mm)
Rainy season with the heat and high humidity. When it rains, tend to be pouring heavily. Bringing an umbrella with you all the time is recommended. You could find a cheap umbrella for less than ¥ 500 at any convenience store (<https://trulytokyo.com/best-time-to-go-to-tokyo/>)

HITOTSUBASHI ICS | Lids Down Policy

- Laptops and other electronic devices (cell phones, tablets, personal technology, etc.) are not permitted in class unless required by the instructor for specific in-class activities or exercises.
- Students who fail to abide by this “lids down” policy will be asked to leave the room for the remainder of the class.
- Research has shown that multi-tasking on laptops and phones in class has negative implications for the learning environment, including reducing student academic performance and the performance of those sitting around them.

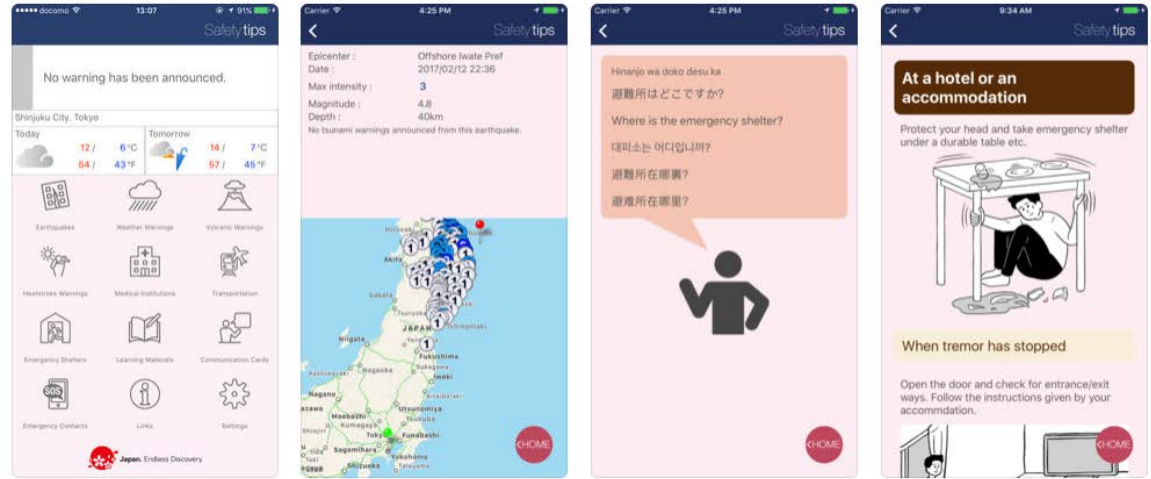
HITOTSUBASHI ICS | Lids Down Policy – Cont'd

ICS SUGGESTION: Install “Early Warning” App and Keep Mobile ON



Safety tips
RC Solution Co.

Free

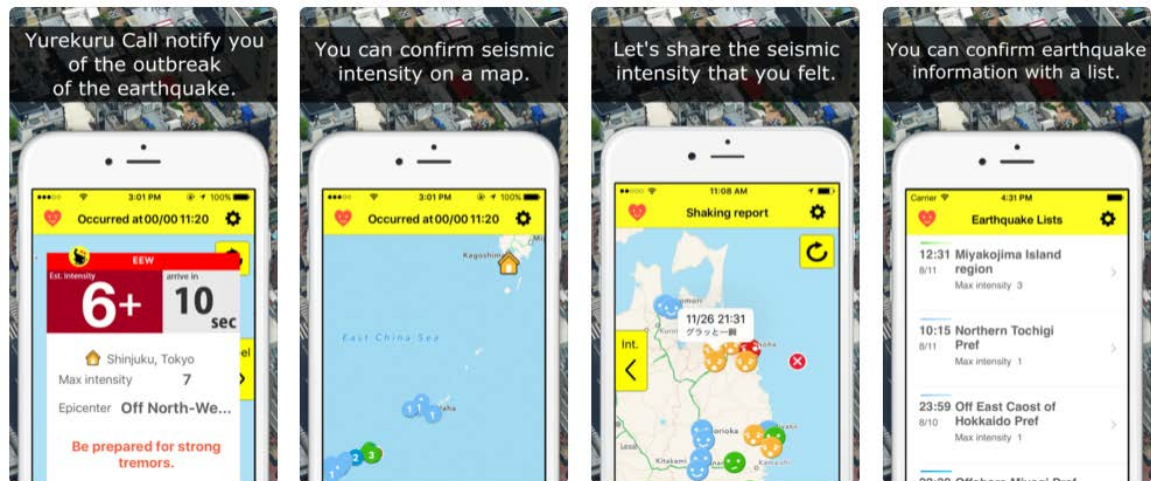


<https://itunes.apple.com/us/app/safety-tips/id858357174?mt=8&ign-mpt=uo%3D4>



Yurekuru Call
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★★★★☆ 185 Ratings
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HITOTSUBASHI ICS | #GNW2018 Social Media Participation

HELP SPREAD THE WORD!
FROM TOKYO TO THE WORLD!



Share and Tag Your GNW Experiences

- Use the hashtag: #GNW2018
- Follow and RT: @advancedmgmt (and participating schools)
- Search #GNW2018 on Twitter and Instagram and SHARE students & school updates.

Suggested Social Posts

● From @Advancedmgmt

Networked learning is here. 548 students from 11 Global Network schools are participating in 12 #GNW2018 course modules, beginning June. 11.

● Spotlights on Each School from @Advancedmgmt

#GNW2018 Spotlight: "Innovation X Globalization: Super Aging Society Japan"

@HitotsubashiICS Tokyo, Japan <http://advancedmanagement.net/course/innovation-x-globalization-super-aging-society-japan>

HITOTSUBASHI ICS | Media Opt-out Option

- **ICS Media** | We are planning to feature EMBA GNW TOKYO 2018 Program on our owned media (website, newsletters, etc.). Hired professional camera crew and/or our staff members will be taking some photos and interviewing some of you during the program.
- **External Media** | Reporters and camera crews from outside (e.g., TV station, daily newspapers, business magazines) may be joining some of the sessions.

If you would like to opt out of any photo-shoots and interviews, please let ICS EMBA Office know by the beginning of the program.

HITOTSUBASHI ICS | Mobile Wi-Fi & Electricity






















MOBILE Wi-Fi | One per team

- We will provide two mobile Wi-Fi devices for each team.
- Return the devices at the Certificate Award Reception on DAY 5.



ELECRICITY | 100V 50Hz

- The plugs used in Japan is shown on the right.
- Please bring adapter with you if you would like to use any gadgets from your county.
- The power requirements in Tokyo are 100v, 50Hz.

TYPE	C	B	B3	SE	BF	A	O
							
SHAPE (Plug)							
SHAPE (Socket)							
						JAPAN	



Two flat, identical-sized, parallel prongs.

HITOTSUBASHI ICS | Protocols

ON TIME

Be Punctual, Always



ENGLISH

Speak Global English



DIVERSITY & INCLUSION

Respect Differences



*Early is on time.
On time is late.
And late is unacceptable.*

- Unknown -

HITOTSUBASHI ICS | Contact Information

If you have any inquiries regarding EMBA GNW Tokyo Program, please contact:

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APPENDIX

GRADING SCALE, COMPOSITION, AND ELEMENTS

OVERALL | Grading Scale

EMBA GNW is a credit awarded course on letter grade without forced curve, based on the following scale:

- A 90% or above of total course point
- B 75-89%
- C 60-74%
- F 59% and below

- ICS Academic Policy is that tardiness/absence is allowed only once for each student for each course, without any grading consequence (including issuing certificate). As EMBA GNW is a credit-awarded course, the policy is strictly applied to our students.
- Whether and how it is applied to partner school students is determined after consulting with our counterpart at the student's home institution. To this end, although we are expecting everyone to attend all the sessions (and we have been planning all sessions and visits as such), if you need to miss any session, especially if it is more than one session, please let us know. We will then share the information with our admin counterpart of your school and proceed as needed.

OVERALL | Grading Composition

Overall course points consist of the following 4 elements:

- 30% INDIVIDUAL | Takeaway Memos
(15% Pre-Trip Memo, 15% Post-Trip Memo)
- 10% GROUP | Half-day Workshop Deliverable
- 40% GROUP | Capstone Project Final Presentation
- 20% INDIVIDUAL | Participation
(10% Session Attendance, 10% Peer Evaluation)

1. INDIVIDUAL | TAKEAWAY MEMOS | 30%

DESCRIPTION | All participants are asked to jot down their own takeaway prior to the trip as well as throughout the week. You are asked to present and submit your individual takeaway to your fellow participants on the last day.

OBJECTIVE | The aim is to help you tie the insights you learn from the program in Japan to your life back home as well as the future of super aging society around the world. The participants are required to submit two takeaway memos:

(1) PRE-TRIP MEMO | 15%

- **DELIVERABLE** | 0800-1200 words write-up; DOC or PDF
- **FILE NAME** | Please save your file as "Pre_Trip_Yourschool_Yourfirstname.doc" (e.g., Pre_Trip_Berkeley_Deepthi.doc, Pre_Trip_EGADE_Adriana.doc, ... Pre_Trip_Yale_Willem.doc)
- **CONTENT** | Summarize: (1) your insights obtained through pre-trip readings, (2) your hypotheses on similarities and differences between Japan and your country in terms of opportunities and challenges facing super aging society; and (3) expectations on what you wish to discover during your visit to Japan this time.
- **SUBMISSION** | Submit it via Canvas/TurnItIn | DUE: 2359PM, Friday, June 8, JST.

(2) POST-TRIP MEMO | 15%

- **DELIVERABLE** | 0800-1200 words write-up; DOC or PDF
- **FILE NAME** | Please save your file as "Post_Trip_Yourschool_Yourfirstname.doc" (e.g., Post_Trip_Berkeley_Deepthi.doc, Post_Trip_EGADE_Adriana.doc, ... Post_Trip_Yale_Willem.doc)
- **CONTENT** | Summarize: (1) your learning during your visit to Japan this time; (2) your take on similarities and differences between Japan and your country in terms of opportunities and challenges facing super aging society, and (3) implications to yourself, your organization, and your country.
- **SUBMISSION** | Submit it via Canvas/TurnItIn | DUE: 2359PM, Friday, June 22, JST.

2. GROUP | HALF-DAY WORKSHOP DELIVERABLE | 10%

DESCRIPTION | All groups are assigned to one same task in the afternoon of June 14. The insights generated from this half-day workshop is to be integrated into each group's capstone project final presentation on the last day.

OBJECTIVE | The super-aging society is not just about the issues of senior people. The significant change in demographic composition may dramatically alter the way we are living, doing business, and interacting with each other in the society. The entire social system, which we are presuming in our current society, may need to go through the paradigmatic change. With this assignment, we will try to comprehend the significance of various changes we may experience and how each challenge/opportunity relates with each other.

- **DELIVERABLE** | PPT (File) or JPG (Photo of easel pad, etc.)
- **FILE NAME** | Please save your file as Half_Day_Workshop_Group1.ppt, Half_Day_Workshop_Group2.jpg, Half_Day_Workshop_Group3.ppt, and Half_Day_Workshop_Group4.jpg.
- **CONTENT** | Workshop at Kashiwa-no-ha Smart City: 1330-1730PM, Thursday, June 14. Each group discusses and develops a slogan for a mid-long term urban design for a city in Japan (choose a type: an already aging city or a city with younger age). Make a map (or chart, table, or any visual conceptualization of your key insights) to capture and describe opportunities and challenges facing super aging society and then prioritize them.
 - **STEP 1:** Brainstorm on potential opportunities/challenges of super aging society in regard to an urban design and list them up. Categorize and group them.
 - **STEP 2:** Make a map (or chart, table, or in any graphic form) to describe the linkage between them.
 - **STEP 3:** Discuss a concept and a slogan for a new mid-long term urban design.
 - **STEP 4:** Present it to the Kashiwa-no-ha speakers and gain feedback.
- **SUBMISSION** | Please make sure that one person from each group submits your group's file via Canvas/TurnItIn | DUE: 2359PM, Thursday, June 14, JST.

3. GROUP | CAPSTONE PROJ. FINAL PRESENTATION | 40%

DESCRIPTION | Each group is assigned to one of the two clients. Each group is asked to present their final deliverable to their client on the last day. All groups will be attending the final presentation sessions to both clients.

OBJECTIVE | The participants will be divided into 4 groups and each group will be assigned to one of the two companies as a client: ORIX Living Co., Ltd. and HOKAN Tokyo Business Service Co., Ltd. The two clients were selected as two contrasting cases:

- ORIX is a large, established enterprise, a member company of ORIX Group, operating a number of luxurious senior housing complexes.
- In contrast, HOKAN is an emerging startup company, just being established a year ago, currently running home nursing services in a small area of Tokyo.

Comparing and contrasting their differences in business, approach, size, and various other aspects, the project intends to help participants gain a multi-level understanding of challenges and opportunities facing super aging society.

- **DELIVERABLE** | PPT (Max. 15 min. per group)
- **FILE NAME** | Please save your file as ORIX_Final_Group1.ppt, ORIX_Final_Group2.ppt, HOKAN_Final_Group3.ppt, and HOKAN_Final_Group4.ppt.
- **CONTENT** | Please find assignment details at <http://superageingsociety.com/assignments/> (Links to an external site.)Links to an external site. | Password: ics2018 |
- **SUBMISSION** | Please make sure that one person from each group submits your group's file via Canvas/TurnItIn | DUE: 1200PM NOON, Friday, June 15, JST.

CAPSTONE PROJECT FINAL PRESENTATION | Evaluation Form

PROJECT | ORIX

GROUP | Group 1 – Adriana, Bob, Colm, Deepti, Eric, Patricia

A. CONTENT QUALITY (70%)

1. Situation Analysis	Apply Service Profit Chain (SPC), International Classification of Functioning, Disability, and Health (ICF), and/or other concepts/frameworks to analyze the client's current business: What is going well? Or not so well? Why?	/10
2. New Business Proposal: (1) Service Concept	Propose a new service concept for the client's new business: What kind of value does the proposed new business intend to provide to what type of target customers? How is it different from and similar to that of its current business? Why?	/10
2. New Business Proposal: (2) Business Model	Propose a new business model: How comprehensively and thoroughly is it described in terms of strategy, marketing, human resource management, operation management, and other business functions. How is it different from and similar to that of its current business? Why?	/10
3. Action Plan: (1) Specifics	Describe who should take what actions, by when, in what order, and how?	/10
3. Action Plan: (2) Obstacles	Identify obstacles the client may face when implementing the proposed plan: How should they overcome such challenges?	/10
3. Action Plan: (3) Feasibilities	Address feasibility of the proposed plan: How realistic and actionable is the proposed set of items?	/10
4. Other Points to Consider	<ul style="list-style-type: none"> ● The client's core vision, mission, and brand value shall remain unchanged. ● The client's resource and other constraint should be addressed. ● In-depth discussion on Quality of Life for the customers (actual residents and their families) is required. ● What can technology do? How has it been used? What more can be done? ● How can the proposed action plan lower the cost while maintaining the customer satisfaction? 	/10
SUBTOTAL		/70

2. DELIVERY QUALITY (30%)

a. Connection and engagement with your client.	/10
b. Organization and structure of your slide deck.	/10
c. Clarity and persuasiveness of your presentation.	/10
SUBTOTAL	/30
The faculty supervisor may incorporate client and stakeholder feedback when evaluating the work (extra points up to 5)	/5
TOTAL	/100
CONVERTED TO COURSE GRADE	/40

CAPSTONE PROJECT FINAL PRESENTATION | Evaluation Form
PROJECT | ORIX
GROUP | Group 1 – Adriana, Bob, Colm, Deepti, Eric, Patricia

FACULTY COMMENTS

-
-
-

4. INDIVIDUAL | PARTICIPATION | 20%

DESCRIPTION | Participation grades will be based on your engagement in course work, including classroom sessions, field visits, and group project. Attendance at all GNW activities is mandatory, but does not equate to good participation. Students are expected to make substantive contributions, be prepared for all events and activities, and act as ambassadors for home institution and Hitotsubashi ICS.

ATTENDANCE (10%)

- Make sure to sign the attendance check sheet circulated in each session.

PEER EVALUTION (10%)

- Peer evaluations are kept ANONYMOUS & CONFIDENTIAL | Only you and the faculty know how you evaluated your peers' contributions.
- Submit peer evaluation survey via Canvas | DUE: 2359PM, Friday, June 22, JST.
- See next slide for details.

4. INDIVIDUAL | PARTICIPATION | 20%

PEER EVALUTION (10%) | Description

Students will undertake peer assessments of their team members. No individual is entitled to the team grade unless they have contributed equally to the work submitted. The faculty supervisor will look at the peer evaluation results. If the majority of your team is dissatisfied with your work and effort, the faculty supervisor will ask you to clarify your contributions and then decide whether or not to reduce your grade. Grade reductions can be large if the evidence supports your lack of contribution; however, we do not reduce grades without good cause and there is no need for diligent students to worry.

PEER EVALUTION (10%) | Instructions

- Evaluate your group members. Do NOT evaluate yourself. Do NOT evaluate members of other groups.
- Evaluate each of group members on his/her contribution to the project, on 5-point scale (1 = Problematic, 2 = Insufficient, 3 = Fair, 4 = Good, 5 = Exceptional), and provide comment.
- You can give "5. Exceptional" for at most two (i.e., zero, one, or two) member/s in your group. If you select "5. Exceptional" for 3 or more members, your submitted input will NOT be counted for score of your group member/s.
- If you earn "5. Exceptional" from multiple members, extra points will be given (up to 2 extra course points).
- If you get "1. Problematic" from multiple members, points will be reduced (at faculty's discretion).
- If you do not complete this peer evaluation by the deadline, you will receive a "0" (zero) for your own peer evaluation score.
- Average numerical score and comments without evaluator names will be shared with each student.
- Your numerical score will be converted to course grade: 10 points max. (and extra point addition/reduction)