

## Doing Business in Emerging Markets: Entrepreneurship and Sustainability in Latin America



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 14, 2018	October 15, 2018	October 16, 2018	October 17, 2018	October 18, 2018	October 19, 2018	October 20, 2018
Independent Arrival in Costa Rica	Transfer to INCAE 8:15- 8:40 a.m. Welcome Classroom TBD  8:40 - 10:00 a.m. Costa Rican Economy: Striving for Sustainable Development Prof. Lawrence Pratt	8:30 - 10:00 a.m. Entrepreneurship in Latin America: A Practical Approach Prof. Luis Figueroa	FIELD VISIT San Gerardo de Dota (lunch included)	COMPANY VISIT Cenibiot and Speratum Prof. Andrea Prado and Luis Figueroa	Transfer to INCAE 08:30 - 10:00 a.m. Doing Business at the Base of the Pyramid: Tecnosol Prof. Andrea Prado	f Independent Travel or Return
	Break  10:30 - 12:00 p.m.  The Role of Business in National Development Goals: The Case of Tourism in Costa rica  Prof. Lawrence Pratt				Break 10:30 - 11:40 a.m. Doing Business ate the Base of the Pyramid Prof. Andrea Prado 11:40 - 12:00 m.d. CERTIFICATES	
	Lunch	Lunch		Lunch (off campus)	Lunch	
	1:30 - 2:50 p.m.  Agribusiness supply chains in Latin America Prof. Bernard Kilian  Break 3:30 - 5:00 p.m.  Agribusiness supply chains in Latin America Prof. Bernard Kilian	1:30 - 5:00 p.m.  The Social Progress Index> From metrics to action Simulation Prof. Jaime García		FIELD VISIT Smart and sustainable cities: The Challenge of Latin America Visit to the local government (Municipality) of Alajuela Prof. Andrea Prado	Free time	
	Free time	Eroo timo	Networking activity TBD Bus departs at 5:00 p.m. (Everyone pays for their own drinks)	Free time		