Subject: Starting the Certificate of Excellence in Global Business

[GLOBAL NETWORK LOGO]

Dear <FIRST NAME>,

With a flexible framework at its foundation, the Certificate of Excellence in Global Business can be crafted to fit your personal needs and interests.

What is that framework? Complete a minimum number of executive education program days at schools worldwide and a capstone project of your own design.

**Initial tuition**: $1,500

**Academic requirements**: Complete the 15 program days of executive education within two years, at 3 or more schools in 2 or more countries

**Executive education programs**: The average number of programs is typically 3-5. See a sample curricula on the website to see what others have done for their custom journey.

**Course variety**: Select from over 150 executive programs at about 20 of the 32 GNAM schools.

**Executive program tuition**: Each executive program requires tuition. Your registration in the Certificate of Excellence entitles you to a 10% discount to each course. Typically, you will recoup most of, if not more than, the registration costs during the time you move through your CEGB track with your discounts.

**Capstone project**: Along the way, design a capstone project that is due at the same time as the program days. Work with a faculty advisor to craft a project reflective of your academic mission and personal passion.

I am happy to talk with you to answer any additional questions you may have. If you would like to discuss learning goals or specific programs at Yale, please don’t hesitate to reach out.

Thank you.

Sincerely,

[NAME

[SIGNATURE]

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