Subject: Tailoring your Certificate of Excellence in Global Business

[GLOBAL NETWORK LOGO]

Dear <FIRST NAME>,

Earning the Certificate of Excellence in Global Business means immersing yourself in what interests you the most. With over 150 executive programs and about 20 participating schools, this programs enables you to design an experience that best reflects your passions, area of expertise, and goals.

The program asks you to make some choices, and we’re here to help.

*[image of students in discussion]*

The Certificate of Excellence team helps you craft your personalized curriculum based on your unique career and professional development goals. Consult with a representative from any participating schools, like me at [SCHOOL], to discuss.

You do not need to identify all of the programs at the start of the Certificate of Excellence in Global Business curriculum. New programs and schools are added every year – so select them as you go.

After completing each program you will earn a certificate from each of school, and finally you will earn the Certificate of Excellence in Global Business after completing all certificate requirements.

If you would like to discuss your specific needs or goals, please don’t hesitate to reach out.

Thank you.

Sincerely,

[NAME]

[SIGNATURE]

[GLOBAL NETWORK FOOTER]