

COURSE.....: GNAM EMBA WEEK JUNE 2021 | Sustainable Leadership: the Rainforest Perspective
DEPARTMENT : Production management and operations (POI)
PROGRAM.....: MPA | FGV EAESP
PROFESSOR.....: Mario Monzoni and team to be defined
TYPE OF COURSE.....: GNAM EMBA WEEK
SEMESTER/YEAR: 1º/2021

OBJECTIVES

“Sustainable Leadership: The Rainforest Perspective” is a learning experience where students can (virtually) interact with local actors in the Amazon region, with the whole group and with themselves in order to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- To promote research and reflection on development models present in the territory, from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

AGENDA (to be confirmed)

The course agenda is composed by palestras, team and individual activities and interactions with local actors from Amazonian rainforest and will be a mix of synchronos and asynchronos activities. The course schedule is not yet confirmed, but note the following dates and times during which the course will take place:

DATES: June 14 – 18, 2021 (Monday until Friday)

TIME: 9:00am – 17:00pm BRT

This time period includes both synchronos and asynchronos ativities, with synchronos activities very likely to take place between 10:00am and 16:00pm.

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

HARDIN, Garrett (1968) The Tragedy of the Commons. *Science*. vol. 162, p. 1243–1248.

CORBRIDGE, S (2002) Development as freedom: the spaces of Amartya Sen. *Progress in Development Studies* 2,3, pp. 183–217

JACKSON, Tim (2009). Prosperity without growth? The transition to a sustainable economy. Sustainable Development Commission. Disponível em: <http://www.sd-commission.org.uk/>

DEARING et al. (2014) Safe and just operating spaces for regional social-ecological systems. *Global Environmental Change* 28, pp.227–238

RAWORTH, k. (2013) Defining a Safe and Just Space for Humanity. In Worldwatch Institute, *State of the World 2013: Is Sustainability Still Possible?* DOI 10.5822/978-1-61091-458-1_3 (Chapter 3, pp.28-38)

MAAK, T., & PLESS, N. M. (2006). Responsible leadership in a stakeholder society - A relational perspective. In *Journal of Business Ethics* (Vol. 66, pp. 99–115). <https://doi.org/10.1007/s10551-006-9047-z>