



Kindly note that the schedule is subject to minor changes regarding the speaker/topic arrangement.

**GNW 2022 at Renmin Business School, 14-18 March 2022**

***Globalization or Localization: Strategies and Tactics Facing the VUCA Situations***

**RMBS GNW Team:**

**Professor FENG Yunxia, GNW Module Director**

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**Time Zone:** Beijing Time (GMT +08:00)

**Dress Code:** Business casual is preferred

**Webcam:** Students shall keep cameras on during the virtual classes

<b>Day 1: Monday, 14 March 2022</b>		<b>Venue</b>	<b>Participants/Speakers</b>
8:00-9:00	Welcome & Introduction to the Program	Zoom, WeChat Group	Speaker: Dr. FENG Yunxia, Professor of Organizational Behavior & HRM, Business School, Renmin University of China
9:00-9:30	GNW 2022 @ Renmin Overview	Zoom, WeChat Group	Speaker: Dr. GE Jianhua, Associate Professor of Organizational Behavior & HRM, Department Director of Organization and Human Resources Business School, Renmin University of China
20:00-21:30	Western Multinationals & Indigenous Innovation in China	Zoom, WeChat Group	Speaker: Dr. Deng Ziliang, Professor of International Business Strategies, Associate Dean, Business School, Renmin University of China Co-host: Professor GE Jianhua
<b>Day 2: Tuesday, 15 March 2022</b>		<b>Venue</b>	<b>Participants/Speakers</b>
8:00-9:30	Supply Chain Strategy in Chinese Contexts	Zoom, WeChat Group	Speaker: Dr. SONG Hua, Professor of General Management, Associate Dean, Business School, Renmin University of China Co-host: Professor GE Jianhua
20:00-21:30	Practice-based Global Supply Chain Management Innovations	Zoom, WeChat Group	Speaker: Mr. LAM Gordon, Director, CUHK Shenzhen Center for Innovation, Design & Entrepreneurship Co-host: Professor FENG Yunxia

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Day 3: Wednesday, 16 March 2022		Venue	Participants/Speakers
8:00-9:30	Digital Transformation in China: Progress and Challenges	Zoom, WeChat Group	Speaker: Dr. MAO Jiye, Professor of Management Information System, Business School, Renmin University of China Co-host: Professor GE Jianhua
20:00-21:30	From "Made in China" to "Coded in China": China's Digital Belt and Road	Zoom, WeChat Group	Speaker: Dr. LI Yinghao, CEO of MinTech Ltd. Co-host: Professor FENG Yunxia
Day 4: Thursday, 17 March 2022		Venue	Participants/Speakers
8:00-9:30	Digital Entrepreneurship in China	Zoom, WeChat Group	Speaker: Dr. DU Wenyu, Research Fellow School of Economics and Management, Beihang University Co-host: Professor FENG Yunxia
20:00-21:30	Organization & Leadership in the VUCA era	Zoom, WeChat Group	Speaker: Dr. GE Jianhua, Associate Professor of Organizational Behavior & HRM, Department Director of Organization and Human Resources Business School, Renmin University of China Co-host: Professor FENG Yunxia
Day 5: Friday, 18 March 2022		Venue	Participants
9:00-11:30	Group Presentations and Reflections (15 minutes for each group)	Zoom, WeChat Group	GNW students, RMBS GNW Team
11:30 -11:35	Group Photo	Zoom	GNW Students, RMBS GNW Team

***\*Icebreaking will be arranged on March 13, 2022 Sunday by GNW Ambassadors from Renmin Business School and is voluntary for participation.***